

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .OBAMA FOR AMERICA

Product SKED C

Estimate# 1549

Buyer Maura Gilroy

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1549

Flight Dates 08/04/2012 - 08/17/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	7A-9A	TODAY SHOW	:30	\$1,400.00	08/06-08/10 08/13-08/17	4 5	1 1	4 5	\$12,600.00	
	2	M-F	5A-6A	NEWS	:30	\$400.00	08/13-08/17	2	1	2	\$800.00	
	4	M-F	9A-10A	TODAY SHOW II	:30	\$500.00	08/13-08/17	5	1	5	\$2,500.00	
	5	M-F	10A-11A	TODAY SHOW III	:30	\$325.00	08/13-08/17	5	1	5	\$1,625.00	
	6	M-F	11A-12P	RACHEL RAY	:30	\$325.00	08/13-08/17	5	1	5	\$1,625.00	
	7	M-F	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	08/13-08/17	5	1	5	\$2,125.00	
	8	M-F	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	08/13-08/17	5	1	5	\$2,125.00	
	9	M-F	2P-3P	THE DOCTORS	:30	\$325.00	08/13-08/17	5	1	5	\$1,625.00	
	10	M-F	3P-4P	DR. PHIL	:30	\$450.00	08/13-08/17	6	1	6	\$2,700.00	
	11	M	10P-11P	GRIMM	:30	\$2,300.00	08/13-08/13	1	1	1	\$2,300.00	
	12	TU	8P-10P	AGT	:30	\$4,000.00	08/14-08/14	1	1	1	\$4,000.00	
	13	F	9P-10P	GRIMM (R)	:30	\$2,600.00	08/17-08/17	1	1	1	\$2,600.00	
	14	F	10P-11P	DATELINE	:30	\$3,200.00	08/17-08/17	1	1	1	\$3,200.00	

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---REPORT TOTALS---

Report Totals: 51 / \$39,825.00

---SALES MONTHLY TOTALS---

Aug 12: 51 / \$39,825.00  
Sales Totals: 51 / \$39,825.00  
Station Totals: 51 / \$39,825.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$199,125	CATV	0%	KBLR	0%	KINC	0%	KLAS	28%	KSNV	20%
		KTNV	20%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	32%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE